

# So You Want to Run for Council?



This course will provide an overview of what you need to know to before you decide to run for municipal office and what you should know to begin your candidacy.

**Where?** ONLINE  
Work at your own pace.

**How?** Visit AMO's education portal at [MunicipalEducation.ca](http://MunicipalEducation.ca) and sign up today!

**Cost:** \$66.37 +HST (\$75.00)

Running for a seat on Council can be relatively simple. The rules that govern who can run and how to run an election campaign can be found in any Municipal Clerk's office in Ontario. But, from the moment you file your nomination form your life will change!

There are questions you need the answers to and this new course from AMO can help you.

Are  
You  
Ready?

- What does it take to run for council?
- What should I know before I run?
- The media and me.
- What are the powers and influence of municipal government?
- What rules, regulations and laws govern my actions as an elected official?

*The course builds on the experience of elected officials - what they didn't know that they wish they did.*

## Who is AMO?

The Association of Municipalities of Ontario (AMO) works to make municipal governments stronger and more effective. Through AMO, Ontario's 444 municipalities work together to achieve shared goals and meet common challenges.

AMO's history spans back to 1899, with a steady reputation, the mandate of AMO has always been to support and enhance strong and effective municipal government in Ontario. We promote the value of the municipal level of government as a vital and essential component of Ontario and Canada's political system.

Through Policy Advocacy, Educational Programming, Administration of the Federal Gas Tax Program, and more, AMO is the voice of municipal government in Ontario.

If you do get elected you will want to attend our other education and training programs. Ask your Municipal Clerk about registering.

- **In Person Workshops:** These full-length interactive workshops are geared to newly elected officials looking to get foundational skills quickly and begin an effective council term. AMO also offers skills upgrade workshops for returning elected officials on leadership development, financial strategy and more.
- **Online Courses:** AMO offers at your own pace learning in areas such as Land Use Planning; Financial Literacy; Energy Procurement and Asset Management at [MunicipalEducation.ca](http://MunicipalEducation.ca)
- **Webinars:** Throughout the year AMO offers one-hour lunch and learn webinars on topics such as social media, risk management and new legislation.

For more details on your municipal association and what we offer please visit [www.amo.on.ca](http://www.amo.on.ca)

## Why is this Course Unique?

Content was designed by current and retired members of council. People who just like you decided to run, and have the knowledge and first-hand experience of what challenges and opportunities exist in community leadership.

Their expertise paired with the practical tools you need this course is invaluable for you as you start your election campaign.

Course content covers:

- Reasons That You Should and Should Not Run for Council;
- What You Should Know Before You Run for Office;
- Dealing with the Media;
- Techniques for Working with Others;
- The Roles of Council Members and Staff;
- What are the powers and influence of municipal government?
- Transparency and Accountability in Government;
- and much more...

*A sample quote from the course:*

*"There are joys and disappointments in equal measure. Nothing compares to the satisfaction of knowing you've made a difference in your community, and that a decision you've been a part of has made the lives of your residents better."*



## So You Want to Run for Council?

For more information on this online course and to register visit:

**AMO**.on.ca