

MEDIA RELEASE



FOR IMMEDIATE RELEASE:
Monday, February 23, 2009

6th Annual Gord Marshall Memorial Tournament **In support of the Canadian Cancer Society**

Innerkip, Ontario – July 23, 24, 25 & 26th, 2009 at the Innerkip Sportsfield.

The Innerkip Umpires Association and the Canadian Cancer Society are partnering once again for the 6th Annual Gord Marshall Women's Fastball Tournament. The Innerkip Umpires along with their 60 plus community volunteers will host this 4 day competition to raise money for this worthy cause.

This year the weekend will consist of 24 women's fastball teams from across Ontario competing for travel expenses and the annual tournament trophy(s). The tournament will schedule 8 teams in the Ladies Intermediate Level 1 Division and 16 teams in the Intermediate Level 2/Industrial/Recreation Division. Once again, this tournament will feature some of the best ladies fastball teams in the province!

The tournament began in 2004 and for its first 2 years, served as a local supporting fund raiser for the Innerkip ladies team. In 2006, the umpires were asked to take over operating this event and decided to use it as a means not only to showcase excellent fastball but also to raise money for charity. Over the past 3 years, the Innerkip Umpires Association along with their many sponsors, supporters and friends have raised and donated over \$21000.00 to the Oxford County Unit of the Canadian Cancer Society in support of their initiative.

Tournament Chairman and Innerkip umpire Brad Hallock notes that this event is truly special due in part to the support of our many sponsors and local community, as well as the superb competition on the ball field displayed by the ladies fastball teams. Hallock notes, "This event is a great forum for ladies fastball but also tugs at the heart strings of everyone who volunteers, participates or comes to watch that weekend. Unfortunately, anyone who enters our park during this event may know of someone who has been devastated by the news of having a family member or friend challenged by this disease. Hopefully, monies raised from events like ours will one day in the future help to find a cure."

One of the tournament sponsors, Jason Shipley Sales, Marketing and Promotions Coordinator from Rawlings Group Canada adds, “We at Worth are very pleased to be involved with such a great tournament and cause. We focus most of our energy as a company promoting softball to grass roots players across Canada. This is a great tournament to support this effort. We are proud to be involved and play a role in the success of this event.”

Proceeds in part from the tournament will be donated to the Canadian Cancer Society by the Innerkip Umpires Association in memory of a former friend, ball player and fellow umpire Gord Marshall. Marshall was a local farmer who was actively involved in the baseball community as an elite men’s intermediate fastball catcher with the Innerkip Eagles for over two decades, as coach and mentor to the local ladies fastball team, as well as an umpire with the Association. Marshall’s life was cut short in his 48th year after a courageous battle with cancer.

For more information, on how your team can enter, please contact one of the following:

Contact: BRAD HALLOCK
Phone: 519.469.3227
Email: bjhallock@sympatico.ca

KYLE SMITH
519.537.4771
kyle.smith@mohawkcollege.ca